



WFLX

ORDER

Print Date 09/18/12

Page 1 of 4

Flight Dates 09/19/12-09/24/12

Contract / Revision 822089 /

Original Date / Revision
09/18/12 09/18/12

Advertiser Democratic Congressional C

Agency Great American Media

Buying Contact

1010 Wisconsin Ave NW
Washington, DC 20007

Product

DCCC

Agency Com 15%

Billing Contact

1010 Wisconsin Ave NW
Washington, DC 20007

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1472

Alt Order # 06321080

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive

Will Hilderbrandt

Account Executive Order% Start Date End Date

Will Hilderbrandt 100%

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	70	\$23,239.00	\$27,340.00	0.00
Totals	70	\$23,239.00	\$27,340.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/24/12	70	\$23,239.00	\$27,340.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WFLX	09/19/12	09/21/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	-TWTF--	:30	3	\$85.00	P 2	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$85.00		0.00			
E 2	WFLX	09/19/12	09/21/12	MAURY 10A MAURY POVICH	Comm	10-11A	-TWTF--	:30	3	\$145.00	P 2	0.00	NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$145.00		0.00			
E 3	WFLX	09/19/12	09/21/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Dommm	11-1130P	--WTF--	:30	4	\$175.00	P 2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Page 2 of 4

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Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1472

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	09/19/12	09/21/12	HOW I MET YOUR MOT HOW I MET YOUR MOTI	Comm	11-1130P	--WTF--	:30	4	\$175.00	P 2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					4	\$175.00		0.00			
E 4	WFLX	09/19/12	09/21/12	JERRY SPRINGER 11A JERRY SPRINGER	Comm	11-12P	-TWTF--	:30	3	\$145.00	P 2	0.00	NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$145.00		0.00			
E 5	WFLX	09/19/12	09/21/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	-TWTF--	:30	3	\$145.00	P 1	0.00	NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$145.00		0.00			
E 6	WFLX	09/19/12	09/21/12	EXTRA EXTRA	Comm	430-5P	-TWTF--	:30	3	\$115.00	P 2	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$115.00		0.00			
E 7	WFLX	09/19/12	09/21/12	RICKI RICKI	Comm	5-6P	-TWTF--	:30	3	\$115.00	P 3	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$115.00		0.00			
E 8	WFLX	09/19/12	09/21/12	SIMPSON'S SIMPSON'S	Comm	630-7P	-TWTF--	:30	3	\$115.00	P 2	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$115.00		0.00			
E 9	WFLX	09/19/12	09/21/12	RAYMOND RAYMOND	Comm	6-630P	-TWTF--	:30	3	\$115.00	P 2	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$115.00		0.00			
E 10	WFLX	09/19/12	09/21/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	-TWTF--	:30	3	\$785.00	P 1	0.00	NM	3	\$2,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$785.00		0.00			
E 11	WFLX	09/19/12	09/21/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	--WTF--	:30	4	\$175.00	P 1	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					4	\$175.00		0.00			
E 12	WFLX	09/19/12	09/21/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	-TWTF--	:30	2	\$785.00	P 1	0.00	NM	2	\$1,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					2	\$785.00		0.00			
E 13	WFLX	09/19/12	09/21/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	-TWTF--	:30	3	\$175.00	P 1	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$175.00		0.00			
E 14	WFLX	09/19/12	09/21/12	MAURY 9A MAURY POVICH	Comm	9-10A	-TWTF--	:30	3	\$145.00	P 2	0.00	NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$145.00		0.00			
E 15	WFLX	09/24/12	09/24/12	Mon Hour 1 BONES	Comm	8-9P	1-----	:30	1	\$1,835.00	P 2	0.00	NM	1	\$1,835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$145.00		0.00			



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Page 3 of 4

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Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1472

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 15	WFLX	09/24/12	09/24/12	Mon Hour 1 BONES	Comm	8-9P	1-----	:30	1	\$1,835.00	P 2	0.00 NM	1	\$1,835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	1-----			1			\$1,835.00		0.00		
E 16	WFLX	09/24/12	09/24/12	Mon Hour 2 MOB DOCTOR	Comm	9-10P	1-----	:30	1	\$885.00	P 3	0.00 NM	1	\$885.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	1-----			1			\$885.00		0.00		
E 17	WFLX	09/22/12	09/22/12	College Football Prime COLLEGE FOOTBALL PI	Comm	7-11PM	-----1-	:30	1	\$535.00	P 1	0.00 NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1-			1			\$535.00		0.00		
E 18	WFLX	09/22/12	09/22/12	College Football Prime COLLEGE FOOTBALL PI	Comm	7-11PM	-----1-	:30	1	\$535.00	P 1	0.00 NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1-			1			\$535.00		0.00		
E 19	WFLX	09/23/12	09/23/12	NFL on Fox Game 2 NFL ON FOX	Comm	425-7P	-----1	:30	1	\$2,335.00	P 1	0.00 NM	1	\$2,335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1			1			\$2,335.00		0.00		
E 20	WFLX	09/23/12	09/23/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$175.00	P 1	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1			1			\$175.00		0.00		
E 21	WFLX	09/20/12	09/20/12	Thu Hour 2 GLEE	Comm	9-10P	---1---	:30	1	\$1,585.00	P 1	0.00 NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	---1---			1			\$1,585.00		0.00		
E 22	WFLX	09/19/12	09/23/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-TWTFSS	:30	4	\$985.00	P 1	0.00 NM	4	\$3,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	--WTFSS			4			\$985.00		0.00		
E 23	WFLX	09/19/12	09/19/12	Wed Hour 1 X FACTOR	Comm	8-10P	--1----	:30	1	\$2,085.00	P 1	0.00 NM	1	\$2,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	--1----			1			\$2,085.00		0.00		
E 24	WFLX	09/24/12	09/24/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	1-----	:30	1	\$85.00	P 2	0.00 NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	1-----			1			\$85.00		0.00		
E 25	WFLX	09/24/12	09/24/12	MAURY 10A MAURY POVICH	Comm	10-11A	1-----	:30	1	\$145.00	P 2	0.00 NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	1-----			1			\$145.00		0.00		
E 26	WFLX	09/24/12	09/24/12	HOW I MET YOUR MOT HOW I MET YOUR MOTI	Comm	11-1130P	1-----	:30	1	\$175.00	P 2	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	1-----			1			\$175.00		0.00		
E 27	WFLX	09/24/12	09/24/12	JERRY SPRINGER 11A JERRY SPRINGER	Comm	11-12P	1-----	:30	1	\$145.00	P 2	0.00 NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	1-----			1			\$145.00		0.00		

Totals	70	\$27,340.00
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLX, West Palm Beach, FL	Date: 9-20
--	---

I, Sarah Levene

do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 2em; font-family: cursive;">AS ORDERED</div> <div style="font-size: 1.5em; color: blue; font-family: cursive;">WFLX #822089</div>					

Total Charges:	23239 - net
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This broadcast time will be used by: Democratic Congressional Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
430 South Capitol St.
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Krishie Mark, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11 [Signature] 202 338 8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] John Heisler GM
Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: John Heislman	STATION: WFLX
FROM: Will Hildebrandt	HRP OFFICE: WASHINGTON, DC

REQUEST RECEIVED FROM

DATE: 9/18/12

BUYER: Katie Keuleman
AGENCY: Great American Media
ADDRESS: 3050 K Street, NW Suite 100, Washington, DC 20007
PHONE #: (202) 338-8700
FAX #: (202) 338-2334
OTHER:

AVAILS FOR

COMMITTEE: Democratic Congressional Campaign Committee
CHAIRPERSON: Kristie Mark
TREASURER:
ADDRESS: 430 South Capitol St. Washington DC 20003
PHONE #: 202-338-8700
FAX #:
OTHER:

FOR

ISSUE: DCCC
OFFICE: N/A
PARTY: Democrat

DAYPARTS: All
SCHEDULE DATES: As ordered Oct-Nov12
COMMERICAL LENGTH: :30
PROGRAMS: All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE